2025 IMPACT REPORT

BUILDING POWER, WINNING CHANGE

Training climate activists to build power and win campaigns

National programs in Indonesia · Philippines · South Korea · Pakistan
Regional programs reaching Taiwan, Thailand and across borders

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Aktiv Asia

AKTIVASIA

AktivAsia is a non-profit training organisation supporting activists on the frontlines of climate justice and the energy transition across Asia. Founded in 2018, we have trained more than 2,500 activists across the region. Those alumni have gone on to run their own successful campaigns, and to train and support an estimated 4,000 more activists in turn.

Find out more: **aktivasia.org**

SUPPORT US

scan the QR code to **donate**.

ABOUT THIS REPORT

AktivAsia's 2025 Impact Report: Building Power, Winning Change was produced by the AktivAsia team. All figures are drawn from our participant records and reflect our best available data as of July 2026.

ACKNOWLEDGEMENTS

This report belongs to the people who made 2025 possible. To our funders, thank you for believing that investing in people is the most powerful form of climate action. To our partners across Indonesia, the Philippines, South Korea, Pakistan and across Asia, you opened doors, held space, and showed up with your networks, time and conviction. To our AktivAsia team, alumni and participants, you are the reason the results in this report exist. Thank you.

Front cover image : SEKAR (People's Economy School) workshop, 2025, Indonesia. Credit: Arta Buana/ActionLab Studio

Graphic designers : Actionlab Studio

ACKNOWLEDGEMENT OF COUNTRY

AktivAsia acknowledges the Traditional Custodians of the lands on which we live and work across Australia and pays respect to Elders past and present. As we work alongside communities across Asia, we also recognise and respect the rich cultures, histories and custodianship of the places where our partners and programs create impact.

A MESSAGE FROM LEADERSHIP

Looking back on 2025, what stays with us is not a single milestone, but a feeling: the movement is steadier on its feet than it was a year ago.

Across Asia, the pressures kept growing. Climate impacts are arriving faster, civic space is tighter, and the people doing the hardest work often have the least support. And yet, in every country where AktivAsia worked this year, we saw organisers choosing to build rather than retreat.

That is what this organisation exists to make possible. We don't parachute in solutions. We invest in people already leading, and give them the skills, strategy and community to lead

further.

This was a year of deepening and widening at once. We deepened our national programs in Indonesia, the Philippines, South Korea and Pakistan. We widened our reach through regional work connecting activists across Taiwan and Thailand — and across the borders that usually keep movements apart. A campaigner in Karachi and a campaigner in Kalimantan now have more in common than the distance between them suggests: the same tools, the same strategic language, and increasingly, the same people to call on.

In 2025 AktivAsia received 832 applications for training, and went on to deliver 31 programs and sessions attended by 487 activists. Behind those numbers sit real shifts: a campaign in North Halmahera that found its voice, a Korean network that now shares a common strategic language, and facilitators in Pakistan who can each train dozens more.

We also pushed ourselves on how we work. Our first fully localised, alumni-initiated training in Korea showed us a model worth scaling: alumni who don't just advocate for our tools, but codeliver them, in their own regions and their own languages.

The honest challenges remain. Demand outstrips what we can currently meet. But we know where the most resilient investment lies: in people who go on to train others. That is where we're heading in 2026 — more alumni-led training, deeper regional connection, and follow-up that turns a single workshop into lasting capacity.

To our funders and partners, thank you for understanding this is patient work, and for staying with it. To our team and alumni, thank you for proving, again, that ordinary people organised together are the most powerful force we have. The movement is growing. So is our resolve.

Linh Do,
Board Chair and
Alex Ryan,
Co-Founder and
Managing Director

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PART ONE: WHO ARE AKTIVASIA?

AktivAsia is a non-profit training organisation supporting thousands of activists and hundreds of organisations on the frontlines of climate justice and the energy transition across Asia.

VISION

An equitable world where communities impacted by injustice have the power, skills and determination to create lasting change

MISSION

To catalyse powerful people's movements through training, education, research and organisation

CORE VALUES

People centred: People most affected by injustice are best places to lead solutions

Locally led: We co-design everything with country partners, rooted in context and community

Strategically grounded: We train for winning, not just awareness. Campaigns need power analysis and tactics.

Collectively powerful: Change happens when people organise together. We build movements, not just individuals

THEORY OF CHANGE

We train individuals, but the goal is always collective. Campaigns win when organisers have the right skills and strategy and a strong community behind them. Our four steps:

1. TRAIN →	2. BUILD →	3. CONNECT →	4. WIN
Activists gain skills in strategy, organising, and power analysis	Local campaigns grow stronger, better resourced, and better led	A regional network of skilled, linked organisers emerges	Real policy and systems change driven by people power
Stronger capacity at the individual level	**Improved campaign effectiveness**	**Cross-border solidarity and learning**	**Lasting climate and justice outcomes**

Terminology note: At AktivAsia, we support a diverse ecosystem of change. Throughout this report, we use the terms **activist**, **organiser**, and **campaigner** deliberately. While an activist speaks out for climate justice, our core focus is equipping them to become effective organisers who build community power, and strategic **campaigners** who design the tactics needed to win. When we refer to 'activists' broadly, we are celebrating all of these vital frontline roles.

WHY AKTIVASIA, WHY NOW

Climate breakdown is accelerating across Asia and the window to act is narrowing. Real change on energy, land and emissions only happens under sustained, organised public pressure. So we train activists to build it.

But that pressure only works when it is led by the people already carrying it: frontline and marginalised communities who bear the worst impacts. Often the women and gender-diverse organisers doing much of this work are the ones facing the most barriers to leadership. We put campaign and organising skills directly in their hands.

None of this holds without a strong, accountable civil society — at a moment when civic space is shrinking across the continent. AktivAsia builds the organising capacity that keeps institutions answerable to communities. That work sits within the UN Sustainable Development Goals on climate action, reduced inequalities, gender equality, and peace, justice and strong institutions.

BUILDING SKILLS

KASHMALA AND THE POWER OF TRUST IN STORYTELLING

DOCUMENTARY PRACTITIONER AND LEGAL ADVOCATE | ALUMNA, REGIONAL CAMPAIGN STRATEGY AND ORGANISING (CSO) TRAINING

Unlike AktivAsia's country-level foundational training, the regional Campaign Strategy and Organising (CSO) training program brings campaigners and organisers together across borders from Pakistan, Indonesia, the Philippines, South Korea and beyond into a single cohort. It's built for those with at least a few years' organising experience behind them who are ready to sharpen their strategy and connect with peers doing similar work elsewhere in Asia.

As the name suggests, 'campaign strategy and organising' is the core of what the training builds. Participants work through campaign design, power mapping, and organising for people power, alongside building facilitation and mentoring skills, to carry what they learn back into their own movements.

In 2025 AktivAsia hosted 2 CSO sessions in Taiwan – attended by 29 participants.

Alumni Kashmala, from Pakistan, used to respond to urgent issues as they came. AktivAsia's CSO program changed how she worked, not just what she worked on. She learned to build campaigns by listening, understanding power, and building relationships with the communities she documented along the way.

"What stayed with me most was the sense of shared learning and solidarity. In spaces where campaigning can feel isolated and risky, that feeling of not doing the work alone really matters." — Kashmala

This shift shaped her work documenting the Mohana, a fisherfolk community of around 300 people living on Manchar Lake, Sindh. Rather than a story of disappearance and hardship, Kashmala focused on their knowledge, humour and resilience.

"The training helped me shift from always reacting to crises to campaigning with intention and strategy. The relationships and frameworks I gained continue to inform how I design campaigns, mentor younger organisers and build movements that are grounded, resilient and led by people rather than pressure."

Her favourite moment: mid-recording, a young girl asked her to stop, so she did. Sensing the girl's curiosity, she offered her an earphone to hear the conversation back. Hesitation turned to excitement. For Kashmala, it captured what community-led storytelling means.

Kashmala's story shows that campaigning isn't only about shifting policy. It's about who tells the story, and how.

"The relationships and frameworks I gained continue to inform how I design campaigns, mentor younger organisers and build movements that are grounded, resilient and led by people rather than pressure."

AktivAsia CSO Fellowship 2024

BUILDING POWER, WINNING CAMPAIGNS

Our goal is to reach 10,000 activists across Asia by 2027, equipping them to lead high-impact, people-powered campaigns for a just energy transition and environmental justice.

Since 2018, AktivAsia has reached approximately 6,500 activists:

Trained more than 2,500 activists directly
across twelve countries and territories

Reached an estimated 4,000 more
via alumni who went on to train and support others

Supported more than 1,800 organisations
from grassroots groups to national coalitions

Delivered more than 120 training programs
in local languages and local contexts

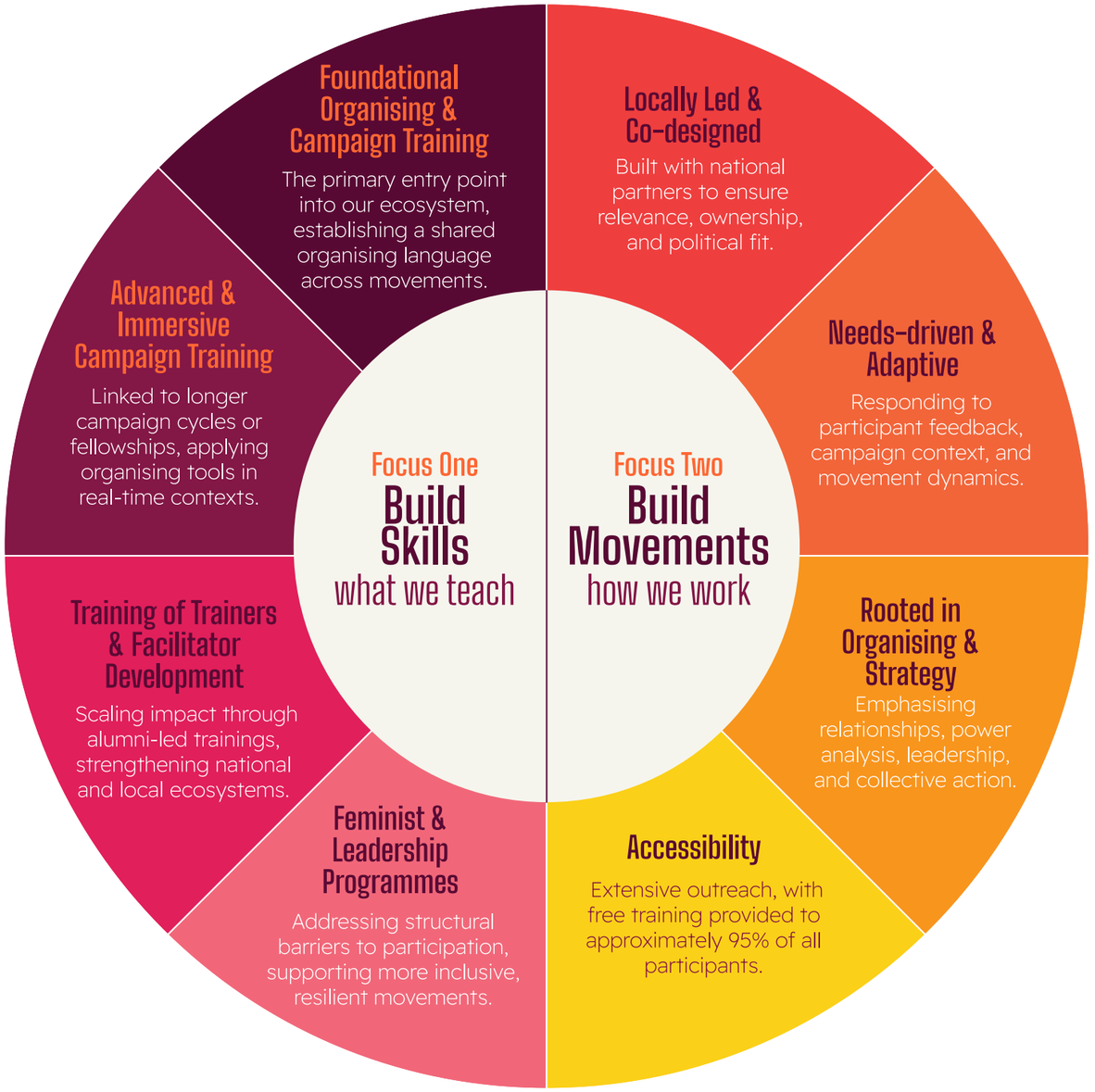
As of 2025, AktivAsia provides tailored, locally led programs in Indonesia, the Philippines, South Korea and Pakistan, alongside regional training including in Taiwan and Thailand. We deliver:

- Strategic campaign training and political education
- Facilitation for national movements and coalitions
- Train-the-trainer programs
- Leadership training and coaching
- Curriculum, research and movement tools

TWO CONNECTED FOCUSES

Build Skills — what we teach. Foundational and advanced campaign training, training of trainers, and feminist and leadership programs that grow the capability of individuals.

Build Movements — how we work. Locally led and co-designed, needs-driven and adaptive, rooted in organising and strategy, and accessible: around 99 per cent of participants pay nothing.



PART TWO:
OUR 2025 ANNUAL IMPACT

Nearly 500 participants completed one or more of AktivAsia's training programs in 2025. They are not statistics – they are union organisers, researchers, students, community leaders who already are – and will continue to – shape campaigns for years to come.

2025 BY THE NUMBERS

55% Women and gender-diverse participants	**77%** Youth and young professionals	**64** Seasoned campaigners (7+ years campaigning)

832 → Applications received

487 → Activists completed a program

31 → Programs and sessions delivered

227 → Organisations represented

6 → Countries and territories reached

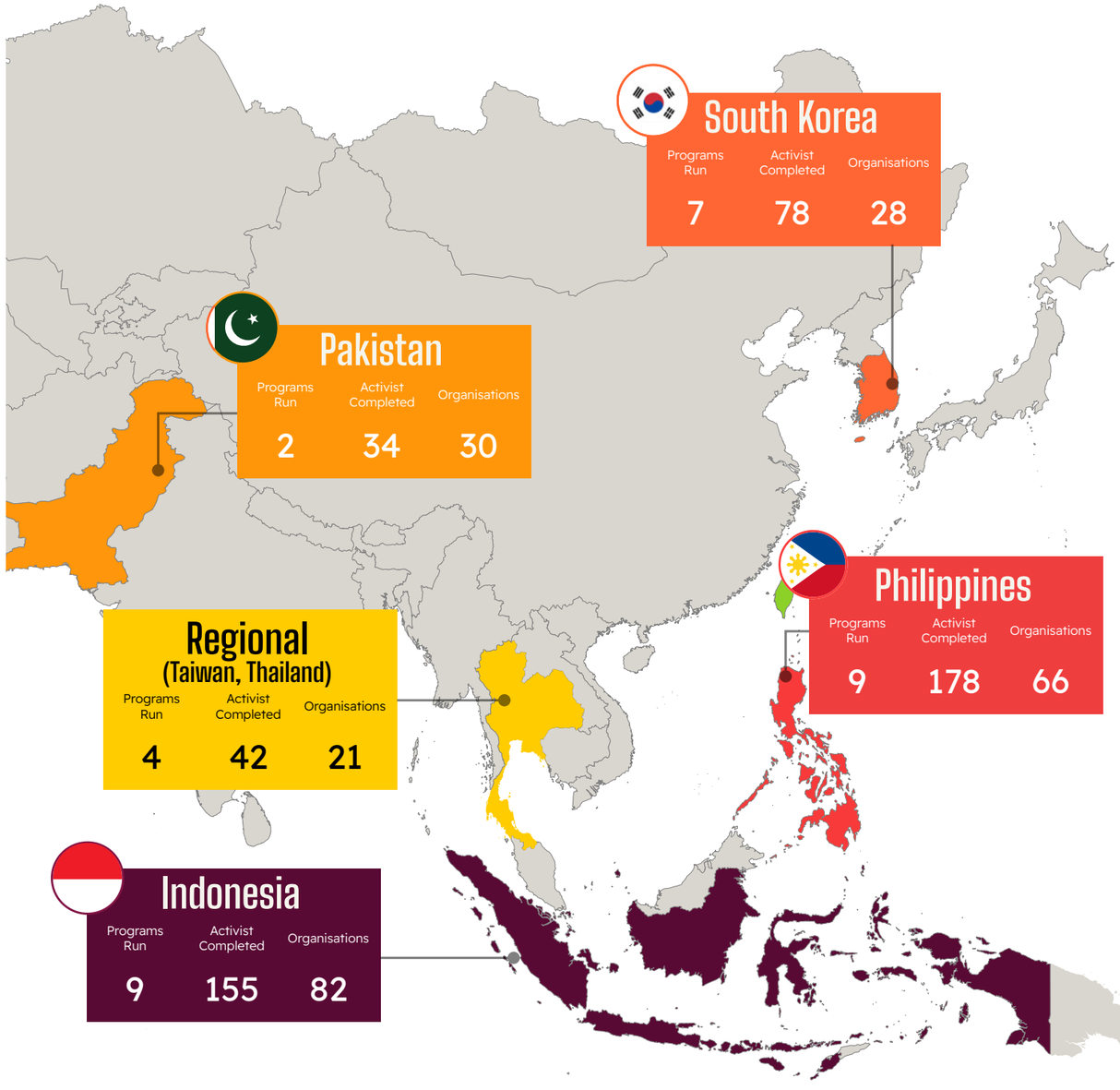
Demand is outstripping supply. We received 832 applications for 487 places — almost two applicants for every seat. To close that gap we are changing how we work: equipping more alumni to deliver training in their own countries, and seeking additional partners so the collective impact of this movement grows further.

"Behind every figure is an organiser who arrived looking for clarity, left with a strategic plan, and built a community that is stronger as a result. These numbers capture the scaling power of our collective advocacy, but it's in the stories behind the numbers where the real impact comes to life."

— **Alex Ryan,** Co-Founder and Managing Director

A REGION-WIDE MOVEMENT

From local grassroots efforts to regional symposiums, our movement bridges borders, languages and faiths. In 2025 we trained, connected and supported activists in six countries and territories — our widest reach yet.



Total Programs run **31** | Activists completed **487** | Organisations* **227**

*Organisation totals are de-duplicated across countries, so the total is lower than the sum of the rows.

INDONESIA

AktivAsia Indonesia develops leadership and strategic capacity for systematic, just and equitable change. In addition to our Regional Campaign Strategy and Organising Training (CSO), we provide four tailored progressive training programs in Indonesia:

- **Belantara** (‘wilderness’) equips emerging activists to navigate complex environmental and social challenges.
- **NEXT** deepens strategic and collaborative skills for alumni.
- **Katalis** multiplies local capacity.
- **Alumni Gatherings** sustain learning and connection.

> ***“Pelatihan dari AktivAsia telah membantu saya membangun kepercayaan diri, memperluas wawasan, serta meningkatkan keterampilan dalam menyusun kampanye yang lebih strategis dan berdampak. Pengalaman ini membuat saya lebih siap menggerakkan komunitas dan mendorong perubahan, sehingga saya sangat merekomendasikan pelatihan ini untuk anak muda lain yang ingin berkontribusi bagi lingkungannya.”***
>
> **“AktivAsia’s training helped me build confidence, broaden my perspective, and strengthen my skills in designing more strategic and impactful campaigns. This experience has made me more ready to mobilise my community and drive change, and I highly recommend this training to other young people who want to contribute to their environment.”**
>
> — **Indri**, Indonesia Belantara training participant

Temu Bumi 2025 Indonesia

Temu Bumi 2025 Indonesia

SNAPSHOT: AKTIVASIA’S WORK IN INDONESIA

156	9	82
Campaigners completed a program	Programs run	Organisations represented

PARTICIPANT BY AGE

Youth	53
Young professionals (ages 25-34)	83
Seasoned advocates (35+)	19

PARTICIPANTS BY ROLE IN THEIR ORGANISATION*

Leaders/coordinators	30
Staff/specialists	19
Members/volunteers	73
Individual contributor	33

*Based on the role of the organisation. Members/volunteers include no titles. Individual contributor includes graduates w/no title or organisation.

Bengkel Hijram Iklim (BHI) 3.0 Indonesia

BUILDING MOVEMENTS

FAITH MEETS CLIMATE ACTION AT BENGKEL HIJRAH

PROGRAM SUCCESS STORY | INDONESIA

Bengkel Hijrah's success isn't measured by how many people it trained, but by what they made possible once they returned home. Run in partnership with Muslims for Shared Action on Climate Impact (MOSAIC) and Purpose, the training program combined intensive training, ongoing mentoring and community-led mini-projects to help young Muslim leaders connect faith with climate action.

Izza Alfitra, an Islamic teacher from Central Java, returned to her pesantren (islamic boarding school) determined to install solar panels. Her first proposal was rejected. So she applied what she'd learned at the program, engaging nearly 70 student leaders in conversations about environmental stewardship and faith to build support. The next proposal was approved. Soon after installation, the solar system kept the mosque running through a power outage — a real-time demonstration of clean energy's resilience.

MOSAIC-funded Mini Projects helped alumni turn ideas into community-led action across Indonesia, including sedekah energi ('energy clarity') initiatives in Sembalun, Bantul, Garut, Tasikmalaya, Kudus and Padang. Each one reduces dependence on fossil fuels while showing what locally owned, faith-rooted solutions can look like.

"[Benkel Hijira Iklim] inspired me to create an environmental class for children, to inspire women in my community, and to lead coastal clean-ups and renewable energy campaigns now. Now I feel more confident to say… my campaign is not only about climate action in my school and village but also about fulfilling my spiritual duty."

– **Maryam**, participant.

Foundational Training - CSO Fellowship Bali 2024

BUILDING MOVEMENTS

HENING PARLAN: FROM AWARENESS TO ORGANISED ACTION

ALUMNI FLAGSHIP STORY | AKTIVASIA FELLOW, 2024

Before the fellowship, Hening Parlan's work focused on environmental education and awareness. AktivAsia gave her stakeholder mapping, power analysis, campaign strategy and alliance building — and with them, a shift from raising awareness to building organised movements capable of lasting change.

She has since applied those methods across EcoBhinneka Muhammadiyah, GreenFaith Indonesia, and the Environmental and Disaster Management Institute of PP 'Aisyiyah, strengthening collaboration between faith-based organisations, local communities, academics and civil society.

With partners, in 2025 Hening has helped develop Climate Justice Training, Green Youth Quake Training, Faith-Based Journalism Training, and Youth and Women of Faith Training — programs that have expanded climate education, promoted a just energy transition, and opened new space for interfaith collaboration on environmental protection.

"Anyone can become a changemaker, given the chance to learn, reflect and organise collectively."

– **Hening**, alumni.

PAKISTAN

AktivAsia's work in Pakistan is built on the foundation of enabling power and leadership in people. In 2025, people already familiar with the Leadership, Organising, and Action Framework through training facilitated by Center for Social Innovation in Developing Countries (CSIDC) were further trained to deliver and facilitate the same kind of learnings in their own communities.

Through a training-of-trainers (ToT) model, two intensive facilitator programs were run, one in North and one in South Pakistan. This built the capacity of local facilitators who can now deliver campaign strategy and organising training in their own languages, in their own regions, without us in the room. It is a small cohort by design.

Out of the 26 facilitators trained in 2025, 18 went on to train 215 community members post-ToT in their localities.

Alongside CSO, this new model also sits alongside foundational and the Pakistan People's Climate Collective programs, two different kinds of immersive training supporting campaigners working on climate, water and energy justice at community level.

> **"For one of WaterAid's FCP country-focus projects, I helped people in Badin design community-level campaigns at the grassroots — first at the union council level and then at the district level — to achieve open-defecation-free (ODF) status."**
>
> **– Nusrat**, Pakistan People's Climate Collective

SNAPSHOT: AKTIVASIA'S WORK IN PAKISTAN

34	2	15
Campaigners completed a program	Programs run	Organisations represented

PARTICIPANT BY AGE

Youth	0
Young professionals (ages 25-34)	16
Seasoned advocates (35+)	18

PARTICIPANTS BY ROLE IN THEIR ORGANISATION*

Leaders/coordinators	10
Staff/specialists	7
Members/volunteers	17
Individual contributor	0

*Based on the role of the organisation. Members/volunteers include no titles. Individual contributor includes graduates w/no title or organisation.

Foundational Training - CSO Fellowship Bali 2024

Foundational Training - CSO Fellowship Bali 2024

BUILDING MOVEMENTS

YASIR HUSSAIN: ONE LEADER, A WHOLE ORGANISATION

ALUMNI FLAGSHIP STORY | DIRECTOR, CLIMATE ACTION CENTER, KARACHI

After completing AktivAsia's Regional Campaign Strategy and Organising Program in 2024, Yasir Hussain returned determined to extend the learning beyond himself. He introduced AktivAsia's campaign strategy handbook to his whole team, working through it together and reflecting on how its tools could strengthen the Climate Action Center's (CAC) own campaigns in 2025.

"I made everyone go through the booklet and we had some sessions on it. I tried to share some of the details and processes, which we later benefited from when we were doing the project."

– **Yasir Hussain**

That learning was quickly put into practice. Using the campaign planning methods from the program, CAC redesigned its public campaign on electricity justice in Karachi — shifting from advocacy with utility companies toward community organising, holding public meetings across the city's 25 administrative towns to hear residents' experiences while sharing practical information on affordable solar energy and financing.

The program's greatest value wasn't what Yasir learned personally, but what he could embed in his team's daily work — showing how investing in one leader can shape how an entire organisation campaigns, long after the training ends.

PHILIPPINES

AktivAsia Philippines works with coalitions, community organisations and local networks to strengthen campaigning on climate, energy and disaster resilience. It was our largest cohort of 2025. Alongside the regional CSO training, we deliver:

- **Pamitinan**, our flagship three-day foundational training on campaign strategy, organising and leadership.
- **Pandayan**, shorter foundational trainings co-delivered with partners and local coalitions, from Baguio to Calbayog.
- **Sanayan**, a facilitators' skill-share that grows the local training bench.
- **Tailored partner programs**, including work on ecosystem-based adaptation, young women's leadership and disaster resilience.

> **"The facilitation skills used were so useful in engaging my clients. It influenced my work down to the barangay [district] level."**
> — Sol, REalTalk: A Movement Building Workshop on Renewable Energy (Mindanao leg)

SNAPSHOT: AKTIVASIA'S WORK IN THE PHILIPPINES

178	9	66
Campaigners completed a program	Programs run	Organisations represented

PARTICIPANT BY AGE

Youth	62
Young professionals (ages 25-34)	62
Seasoned advocates (35+)	54

PARTICIPANTS BY ROLE IN THEIR ORGANISATION*

Leaders/coordinators	12
Staff/specialists	42
Members/volunteers	42
Individual contributor	82

*Based on the role of the organisation. Members/volunteers include no titles. Individual contributor includes graduates w/no title or organisation.

Pamitinan 2025

Pamitinan 2025

BUILDING SKILLS

PAMITINAN: LAYING THE FOUNDATIONS FOR PEOPLE-LED MOVEMENTS

PROGRAM SUCCESS STORY | BY AKTIVASIA COUNTRY LEAD ELAINNE

Pamitinan is AktivAsia's foundational training on campaign strategy, organising and leadership in the Philippines. A three-day intensive built for both emerging and experienced campaigners, it aims to leave behind a community of practice — a network of changemakers who sustain each other. Because it isn't tied to a single campaign, it reaches organisations across the climate and energy ecosystem that don't need standalone, issue-specific training.

In its second run, in 2025 15 participants from nine organisations and networks took part.

Sessions paired learning with hands-on exercises in SWOT analysis, stakeholder mapping and power analysis. Even seasoned campaigners familiar with those frameworks found new depth in methods like motivational analysis. Evenings brought supplemental learning: a film session on the US Civil Rights movement, and a couch session with an external climate and energy campaigner sharing real campaign stories.

What set it apart was the pace. Sessions were never rushed, and each topic was unpacked until it was understood. The kaduwa (buddy) system, a first for many, encouraged freer expression and sharper thinking through dialogue. One campaigner from Marinduque said having a kaduwa helped him draw out sharper thinking; others valued the small groups, the absence of tables, and a tone set from the start that meant nobody, regardless of generation or orientation, felt intimidated to speak.

Participants left with clearer plans and the intention to echo what they'd learned back to their teams. Beyond the tools, most pointed to the same thing: learning alongside campaigners from across organisational, political and geographical boundaries.

SOUTH KOREA

AktivAsia Korea works with environmental organisations and networks to build a shared strategic language for campaigning. 2025 was the year Korean alumni started designing the work themselves. Our programs included:

- **Pado Power Fellowship (PPF)**, our flagship multi-session fellowship for Korean campaigners, which reached its fifth cohort in 2025.
- **Tailored CSO sessions and skill practice** with partner organisations including Korean Federation for Environmental Movement (KFEM) and Green Korea United.
- **Peer learning sessions and facilitation workshops** that keep alumni connected and building between fellowships.

> **"The training I received was transformative in helping me move from feeling inadequate as a climate activist to actively engaging in more strategic and effective campaigning."**
>
> — **Harin,** Pado Power Fellowship

Pado Power Fellowship

Pado Power Fellowship

SNAPSHOT: AKTIVASIA'S WORK IN SOUTH KOREA

78	7	28
Campaigners completed a program	Programs run	Organisations represented

PARTICIPANT BY AGE

Youth	5
Young professionals (ages 25-34)	31
Seasoned advocates (35+)	42

PARTICIPANTS BY ROLE IN THEIR ORGANISATION*

Leaders/coordinators	8
Staff/specialists	20
Members/volunteers	50
Individual contributor	0

*Based on the role of the organisation. Members/volunteers include no titles. Individual contributor includes graduates w/no title or organisation.

KFEM Gyeongnam Joint Retreat (Tailored CSO)

Green KoreaUnited (Tailored CSO)

BUILDING MOVEMENTS

PADO POWER FELLOWSHIP: BRIDGING GENERATIONS, ONE SHARED LANGUAGE

PROGRAM SUCCESS STORY | SOUTH KOREA

Pado Power Fellowship (PPF) began as AktivAsia's first-ever foundational training session, a three-hour workshop designed to introduce campaign strategy to local activists and explain why it matters. It grew into an annual gathering, bringing together branch offices across Gyeongsangnam-do to strengthen their teamwork. AktivAsia staff joined too, as PPF graduates were invited to share what they had learned with their colleagues.

We designed a program for ten experienced activists in their 50s, 60s and 70s — in their own region, in their own language, applied to their own live campaigns.

The key choice was empathy-driven facilitation. With younger facilitators leading activists who had decades in the field, there was a real risk of scepticism: we have been doing this for decades, theory does not reflect reality on the ground. Rather than asserting expertise, the facilitators reframed the tools not as something new to learn from scratch, but as a shared language for what participants already knew. Nam-hee Park joined as a peer facilitator — signalling these tools had already been tested by someone like them, in their region, on their issues.

The atmosphere shifted from caution to genuine engagement when the group began planning how to use power mapping in their own strategy meetings. The session also established a replicable model: alumni who initiate and co-facilitate their own training. Scaling it means grappling with a real constraint — regional organisations run on far fewer people than those in Seoul, which makes a committed peer facilitator hard to secure. But the direction is clear.

BUILDING SKILLS

HAN PARK: EMPOWER THE TEAM TO IMPACT THE COMMUNITY

ALUMNI FLAGSHIP STORY | KOREASHE FOUNDATION

After completing PPF Batch 5 and a follow-up Peer Learning Session, Han Park, a seasoned campaigner with the KoreaSHE Foundation, returned to lead a knowledge-sharing initiative with his own team.

Park had years of field experience and strong strategic instincts, but struggled to structure that knowledge so others could use it. Even within one team, campaigners come from very different worlds — some from the National Assembly, others from academia — sharing a goal but not always a common language. Through the training, Park turned his expertise into a shared framework his colleagues could use, including two who had been with the organisation less than a year.

"The Foundational Training was more than just a course; it was an opportunity to revitalise my campaign strategies and dive deeper into complex problem-solving alongside my team members." — Han Park

"파도파워펠로우십은 단순한 트레이닝 그 이상이었습니다. 기존에 진행하던 캠페인의 전략을 다시 짚으며 환기해볼 수 있었고, 팀원과도 도구 공유를 하며 복잡한 현안을 깊이 들여다보는 시간을 가져보았습니다." — 박한

We spotlight Park not for a single campaign win, but because his case shows the bedrock of organisational communication. Embedding these tools into daily work is the first step toward sustainable impact — and the achievement here is a team now equipped to speak the same strategic language.

REGIONAL: TAIWAN, THAILAND AND ACROSS BORDERS

Some of the most useful things an organiser learns come from someone working two thousand kilometres away on a problem that turns out to be the same problem. Our regional work exists to make those conversations happen.

In 2025 that meant a Campaign Strategy and Organising (CSO) Fellowship in Taiwan, a Leaders' Training in Taiwan and a campaign strategy training with Greenpeace South East Asia in Thailand.

Regional cohorts are deliberately small and deliberately senior. Nearly half of 2025's regional participants were seasoned campaigners with 7-plus years of campaigning behind them — people who take what they learn straight back into national networks.

> **"Creating a value-based coalition and partnership are powerful tactics to achieve your campaign goals. This concept was abstract to me at first, but from this training I learnt and applied the specific approach and theory that allowed me to understand the people in my coalition better, and ultimately helped me exceed my campaign goals."**
>
> — **Nabila,** Regional Campaign Strategy and Organising (CSO) Training

Foundational Training - CSO Fellowship Taiwan 2025

oundational Training - CSO Fellowship Bali 2024

SNAPSHOT: AKTIVASIA'S WORK IN THE REGION

42	4	21
Campaigners completed a program	Programs run	Organisations represented

PARTICIPANT BY AGE

Youth	4
Young professionals (ages 25-34)	16
Seasoned advocates (35+)	22

PARTICIPANTS BY ROLE IN THEIR ORGANISATION*

Leaders/coordinators	8
Staff/specialists	12
Members/volunteers	8
Individual contributor	14

*Based on the role of the organisation. Members/volunteers include no titles. Individual contributor includes graduates w/no title or organisation.

VOICES FROM ACROSS THE REGION

Drawn from 2025 post-evaluation forms. Where a participant responded in their own language, the verbatim response is shown first, with an English translation below.

INDONESIA

“Berkat Bengkel Hijrah Iklim saya bisa mendakwahi Islam dengan perspektif yang berbeda baik itu di pesantren, di komunitas tapak dan warga terdampak sehingga rahmatan lil alamin menjadi hal yang sederhana dan berdampak nyata”

“Thanks to Bengkel Hijrah Iklim, I’ve been able to spread the message of Islam from a different perspective — whether in Islamic boarding schools, grassroots communities, or with affected residents — making rahmatan lil alamin [mercy for all creation] something simple and genuinely impactful.”

— **Muhamad**, Bengkel Hijrah Iklim 3.0

PHILIPPINES

“Parang ‘Art of War’ galawan, dapat sobrang planado talaga lahat.” / “Creative thinking mahalaga yan at yung proper leadership.”

“It’s like the ‘Art of War’ in action, everything really has to be very carefully planned.” / “Creative thinking is important, and so is proper leadership.”

— **Maldyn**, 2025 Pamitinan: CSO and leadership

PAKISTAN

اردو: “میں اپنی مہم کو مزید تیز اور منظم کرنے کا سوچ رہا ہوں”

“AktivAsia gave me the tools to build a campaign that moves faster and hits harder. “

— **Maldyn**, 2025 Pamitinan: CSO and leadership

SOUTH KOREA

“2,3년 뒤에 이 순간이 나에게 꼭 중요한 자원이 될 거다”

“In two or three years, this moment will surely become an important resource for me.”

— **Doo-na**, Pado Power Fellowship Batch 4

REGIONAL

“有意識且有策略的工作來達到目標” / “有營造安心且讓彼此信任的環境, 課程的安排流程是有意義的, 並持續讓不同夥伴彼此交流, 也實際讓大家操作工具, 這樣的學習環境是非常友善的, 真的很有幫助”

“Working consciously and strategically to achieve goals.....It created a safe environment where we could trust one another, and the course was arranged in a meaningful sequence. It kept encouraging different partners to interact with each other, and also let everyone actually practise using the tools. This kind of learning environment was very welcoming and truly helpful.”

— **Jeng-Han**, Taiwan CSO fellowship

MEASURING WHAT MATTERS

Numbers tell us how far we've reached. Stories show the difference our alumni have made. This section lifts the lid on what actually changed, for whom, and how our cohorts are built to last.

LEARNING IMPACT: ACCELERATING LEADERSHIP

Reach is only half the story. We ask participants to rate their confidence in core skills before and after training, so we can see whether real change is happening, not just attendance. The results show clear, consistent growth across every skill we measure.

42%

average growth in core campaigning capabilities across all programs.

SIX MONTHSON: THE RIPPLE EFFECT

We walk alongside our alumni as they implement change, well after the training itself. Six months on, the following four alumni alone had between them shared what they learned with 83 more campaigners:

> *"Bengkel Hijrah Iklim 3.0 benar-benar membuka wawasan saya tentang bagaimana isu krisis iklim bisa dikaitkan dengan kerja-kerja kampanye yang lebih strategis dan berdampak. Melalui pelatihan di BHI 3.0, saya belajar banyak tentang pentingnya membangun strategi kampanye dan memberdayakan komunitas. Pendekatan yang ditawarkan tidak hanya menekankan pengetahuan teknis, tetapi juga praktek serta nilai kolaborasi dengan komunitas lain. Setelah mengikuti program ini, saya merasa lebih percaya diri untuk merancang kampanye yang lebih inklusif, kreatif, dan relevan dengan konteks lokal. Saya sangat merekomendasikan Bengkel Hijrah Iklim bagi siapa pun yang ingin memperkuat kapasitasnya dalam isu lingkungan"*
>
> **"Before this program, campaign planning felt like something I could only learn 'over someone's shoulder' or by relying on gut feeling, because no one could quite pin it down for me. This training changed that, making everything so much sharper. Even vague areas like project planning and campaign language became much clearer. I'm looking forward to seeing how much more I can achieve with these tools as I grow and gain more experience."**
>
> — **Athiyah,** Indonesia — shared learnings with 25 campaigners others

> **"Before joining PPF Batch 4, campaign planning felt intuitive but unstructured. This training completely changed that by providing sharp, clear frameworks, giving me the tools I need to achieve greater impact."**
>
> — **Yujin**, South Korea — shared learnings with 8 campaigners

> **"The Pandayan Foundational Campaign Training helped me refine my communication strategy, significantly enhancing both my writing and public speaking engagements."**
>
> — **Jasper**, Philippines — shared learnings with 20 campaigners

> **"Seeing firsthand how knowledge empowers individuals to step up as leaders and mobilise their communities has reinforced my core belief: developing local leadership is the ultimate key to building stronger communities."**
>
> — **Riaz TOT–Karachi**, Pakistan — shared learnings with 30 campaigners

WHO WE TRAINED: BUILDING WITH INTENTION

A lasting movement doesn't happen by accident. We deliberately bring in young leaders and gender-diverse organisers, and build stronger ties with experienced campaigners, tracking this mix across age, gender and experience to keep our leadership base wide, inclusive and durable.

Bridging the generational gap

Movement building has no age limit. By training campaigners across every generation, we build local capacity that keeps knowledge, and momentum, alive for years to come.

	18 to 24	25 to 34	35+
Indonesia	56	53	16
Philippines	28	49	13
South Korea	5	25	21
Pakistan	0	0	0
Regional	2	12	14
Total	91	139	64

A diverse and balanced cohort

Our strength lies in our diversity. We are committed to breaking barriers in climate advocacy, building an inclusive space where leaders of every gender and background can thrive.

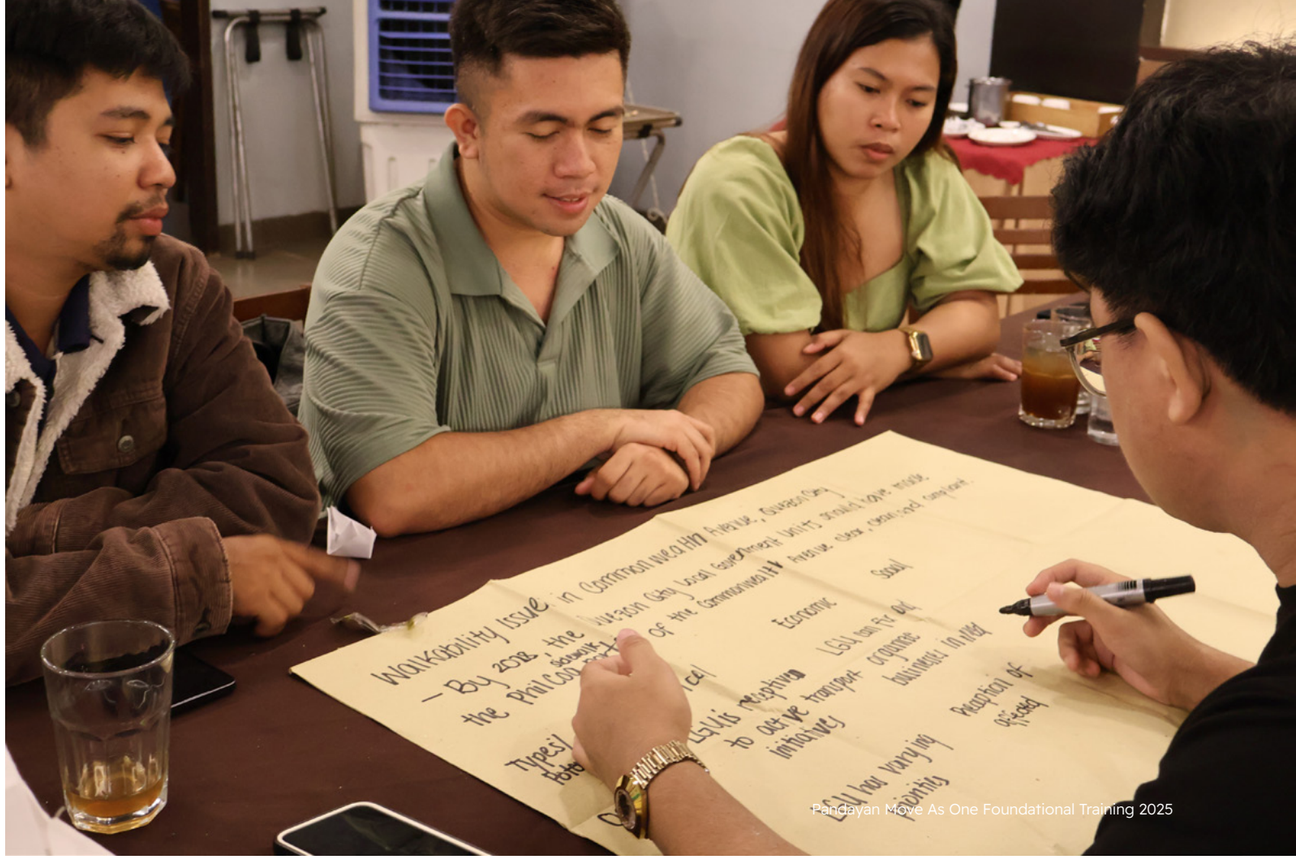
264	206	11
Women	Men	Non-Binary/transgender/ undisclosed

Experience at every level

Strong movements need leaders at every level. Our cohorts mix newer activists with seasoned organisers across a range of roles, so mentorship flows in both directions and skills spread further than any single training session.

- 11 → Emerging campaigners (under 2 years)
- 142 → Active campaigners (3 to 7 years)
- 27 → Veteran changemakers (7+ years)

Note: Based on the 180 out of 487 graduates who have disclosed their years of campaigning.



Pandayan Move As One Foundational Training 2025

FINANCIAL SNAPSHOT

Every dollar AktivAsia receives is invested to build a stronger, more resilient climate movement. This snapshot covers the 2025 financial year and reflects our commitment to lean, efficient operations that maximise program delivery and deepen our collective impact across the region.

Just under three-quarters of everything we spent went directly into programs.

Line item	Amount (AUD)
Total income	$1,343,795
Total expenditure	$1,371,661
Program expenditure	$1,002,608
Administration and operational costs	$369,053
Surplus / deficit	–$27,866

Full audited financial statements will be available at aktivasia.org.

PART THREE: WHAT'S NEXT

AKTIVASIA IN 2026

2026 is about depth. 2025 showed us we can reach people across six countries and territories. The question now is what happens after the workshop ends.
Three priorities shape the year ahead.

1. **More training led by alumni**
   The most resilient investment we make is in people who go on to train others. Korea showed us the model when two alumni asked us to bring our tools to their region and then co-delivered the program themselves. Pakistan's two training-of-trainers cohorts created a facilitator bench that can now work without us in the room. In 2026 we want more of our programs to start this way — initiated by alumni, delivered in local languages, designed for local campaigns.

2. **Follow-up that lasts**
   A single workshop builds skills. Sustained accompaniment builds capacity. We are expanding Peer Learning Circles (post-training spaces where alumni and campaign peers reassess their skills, share practical tools, and collaborate directly on active campaigns through mutual, peer-to-peer learning) and structured follow-ups so that alumni keep working together after the training ends, rather than returning to their campaigns alone.

3. **Growing to meet the demand**
   We received 832 applications for 487 places in 2025. That gap is the clearest signal we have. Meeting it means new partnerships and additional funding — not to change what we do, but to do more of it.

Those priorities are already becoming reality. As of mid-2026 we have already:

- Conducted more than 15 training and movement-building sessions across five countries, remaining dedicated to strengthening skills and empowering movements to achieve our goals.
- Started a new Gender Equity Leadership Program with KONEKSI in Indonesia, with plans to adapt and extend our gender leadership work to Korea later in the year.
- Partnered with Market Forces to co-design a new climate finance campaign training program, equipping campaigners with the skills to influence financial institutions and strengthen climate action across the region.
- Began rolling out Peer Learning Circles to help alumni continue learning and collaborating long after the workshop ends.
- Together, these initiatives reflect our shift from delivering training to building lasting leadership, stronger networks and sustained movement capacity across the region.

Here's to more building power and winning change in 2026.

JOIN THE MOVEMENT

Asia's climate movement is growing, and demand for training, strategy and skilled organisers is greater than AktivAsia can currently meet. If the results in this report speak to you, here's how to be part of what comes next:

Fund it

Your support can train an organiser, who trains a community, that changes a campaign, that shifts a policy. Funding this work is the most direct way to multiply it.

Partner with us

If you work in climate, civil society or movement building in the region, we want to hear from you. The strongest results in this report came from partnerships.

Share this report

The more people who understand what organised communities can achieve, the stronger the movement becomes. Sharing this report is itself an act of support.

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AktivAsia